

Assessment of the created tools by the MEDNETA Project concerning the enhancement of cooperation, networking and synergies between multiplier stakeholders

2nd MEDNETA Conference

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T. Giannakopoulos

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Cross Border Cooperation



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EUROPEAN UNION



**ENPI
CBCMED**
CROSS-BORDER COOPERATION
IN THE MEDITERRANEAN



**REGIONE AUTÒNOMA DE SARDIGNA
REGIONE AUTONOMA DELLA SARDEGNA**

This project is implemented by the
National Technical University of Athens – NTUA.

The views expressed in this publication do not
necessarily reflect the views of the European Commission.

The MEDNETA Project basic Objectives and main expected results



The Stakeholders

- The ACDs creators and especially the young creators
- The ACDs Professional Associations
- Institutions promoting heritage
- Private Companies
- Commercial Associations and Chambers
- Universities and Schools
- Public and private art cultural heritage Institutions
- National, Regional and Local Authorities and Development Agencies
- Public or private Entities related with the ACDs in the historic city centres.



MEDNETA Project Networking Activities

- MEDNETA Website & Portal,
- MEDNETA Med Forum,
- MEDNETA Lab Network,
- MEDNETA Observatory,
- MEDNETA Web-GIS Platform,
- ACD's Cooperation Agreements

Stakeholders Networking Activities

- Internet interface networking
- Regular Stakeholder meetings
- Exchange of knowledge and expertise
- Planning and Development of joint promotion and cooperation activities,
- Rotating ACD's Exhibitions and participation in International Exhibition Events



TAMARA BARRAGE AND VICENTE LUNA CERVERO VALENCIA
(BEIRUT AND VALENCIA)

"WE USED LAYERS TO REPRESENT THE DIFFERENT PEOPLE AND CULTURES THAT HAVE SHAPED THE HISTORY OF THE MEDITERRANEAN" -TAMARA



SAMIA BEN ABDULLAH AND HARRIS VASSILIADIS
(TUNIS AND ATHENS)

"SAMIA'S INSPIRATION CAME FROM THE MEDINA IN ATHENS. IT REMINDS ME OF THE AEGEAN ISLANDS ARCHITECTURE, SIMPLICITY AND CLEAN FORMS" -HARRIS



NATHALIE KHAYAT AND KHALED FAKHORI
(BEIRUT AND HEBRON)

"WE AGREED TO WORK ON A TRADITIONAL FORM, BUT TO REPRESENT ON ITS SURFACE AN UNUSUAL DESIGN" -NATHALIE



YOLANDA HERRAIZ AND ABDELKARIM EL HASNI
(VALENCIA AND TUNIS)

"I WAS INSPIRED BY THE PEACE THAT YOU FEEL WHEN SITTING ON THE BEACH WHILE LOOKING AT THE BLUES OF THE HORIZON AND OF THE SEA GETTING MIXED" -YOLANDA



Assessment of the created tools

- Highlighting the unique identity and image of each historic town
- Connecting the legacy of the city's history and art professions
- Dialogue among relevant professional groups towards economic and business synergies
- Partnerships to ensure the sustainability of cultural heritage
- Actions for strengthening creative entrepreneurship
- Local development and plans towards enhancing the creativity of art professionals (ACDs)
- Concertation, promotion and networking in the fields of cultural and creative industries
- Promotion of craft professions & professionals in the historic city spatial network
- Promotion of branding art professions in historic city centers



You are all welcome