

MEDNETA MAIN OUTPUTS

- MEDNETA Guide for the ACDs Lab network capitalization
- SWOT seminars that are included in the project, will help ACDs to analyse their strengths, weaknesses, opportunities and threats, in order to formulate strategies and planning tools for their improvement in technical and management capacities.
- The suggested pilot urban interventions of “Open Workshops” activities hosted in historic buildings will raise the awareness of local societies promoting ACDs products, whereas can react as catalysts for the regeneration of historic cities communities.
- Med Forum and training workshops hosted in MPC cities guarantee the transfer of knowhow and infusion of new technologies from academia to ACDs regarding innovative design methods and cross border artistic dialogue, marketing techniques and entrepreneurial strategies.
- Pilot products will be created in order to promote creativity and implement the knowhow which will have been acquired by the above mentioned project activities, whereas the development of funding schemes will enhance the entrepreneurial and commercial potentialities of the ACDs.
- Moreover, the creation of ACDs lab network, the signing cooperation agreements between local authorities and involved ACDs, as well as the rotating exhibition of the created pilot products will strengthen the developed synergies and will foster the creative industries in their first years in order to yield.
- Finally, the MEDNETA observatory will continue to foster the operation of the Mediterranean ACDs Lab network in the meta-project period, using in one hand the produced Total Quality Control System, and in the other hand the MEDNETA Guide for promoting ACDs creativity; reassuring in that way growth of the participating key actors, as well as sustainability and capitalisation of the developed socio-economic and cultural processes.