

**Mediterranean** cultural network  
to promote creativity in the **arts, crafts and design**  
for communities' regeneration in historical cities/ **MEDNETA**

**3<sup>rd</sup> STEERING COMMITTEE MEETING**  
**Florence 17 June 2015**

- **2nd MEDNETA Conference in Athens**
- **ENI CBC Med 2014-2020 Programme**

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**ENPI  
CBCMED**  
CROSS-BORDER COOPERATION  
IN THE MEDITERRANEAN



**REGIONE AUTONOMA DE SARDIGNA  
REGIONE AUTONOMA DELLA SARDEGNA**

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The views expressed in this publication do not  
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## Presentation Contents

1. The 2nd MEDNETA Conference in Athens – First Thoughts
2. ENI (European Neighbourhood Instrument) CBC Med 2014-2020 Programme & The ENI CBC “Mediterranean Sea Basin” Programme

## Organizing the 2nd MEDNETA conference in Athens

The 2nd conference will take place in 23M (November 2015) and has the primary purpose of communicating to the MEDNETA target groups; final beneficiaries and the general public the results of the two years implementation of MEDNETA Project at National and Mediterranean level.



## Organizing the 2nd MEDNETA conference in Athens

Specifically, at the open processes for the local stakeholders and final beneficiaries, will be presented:

I. The final results of the project (results and outputs of all the MEDNETA WPs, in relation to the indicators of the Logical FrameWork) and good practices, lessons learned experiences in each MEDNETA city, by each partner.



## Organizing the 2nd MEDNETA conference in Athens

- II. The experiences gained from the MEDNETA ACDs, through their involvement in the project and especially focusing on those who participated in the creation of the Pilot Design Products (sharing ACDs' success stories).
  
- III. Model examples of successfully regenerated ACDs stakeholders which have been benefited by the project actions (commercial associations of creative activities, local and national authorities, local development agencies, chambers etc).

# Organizing the 2nd MEDNETA conference in Athens

## IV. Special Theme Sessions:

- Presentation of the Joint integrated strategy for revitalization of ACDs;
- Presentation of specific guidelines to the local governments for the operation of MEDNETA Observatory for the meta-project period;
- Presentation of specific guidelines to a wider audience how the Web-GIS Platform will be accessible;
- Presentation of the “Guide for the promotion of ACDs for Communities Regeneration in Historic Cities”.

# Organizing the 2nd MEDNETA conference in Athens

V. Press Conference

VI. Poster exhibition on "The MEDNETA Project. A story to tell".

VII. Award ceremony of the contest for "The Creativity Badge in the Mediterranean Basin".

VIII. A special urban event/ happening in the city centre of Athens.

## Organizing the 2nd MEDNETA conference in Athens

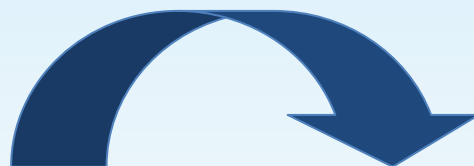
At the Close Meeting (closed processes):

- I. will be discussed the latest financial and management issues for the successful completion of the project,
- II. will be finalized our participation in the ENI CBC Med 2014-2020.



# ENI CBC Med 2014-2020

## The European Neighbourhood Instrument



**ENPI  
CBCMED**  
CROSS-BORDER COOPERATION  
IN THE MEDITERRANEAN



**2014 - 2020**  
Towards the new  
ENI CBC Med Programme  
Vers le nouveau  
Programme IEV CT Med  
نحو برنامج ENI CBC Med جديد

### From the ENPI to the ENI

Mark the passage to the ENI (European Neighbourhood Instrument) CBC Med 2014-2020 Programme.

The ENI CBC “Mediterranean Sea Basin” Programme is currently under preparation.

### Aim

The ENI CBC Mediterranean Sea Basin Programme 2014-2020 is an EU transnational cooperation programme to **foster a fair, equitable and sustainable economic, social and territorial development aiming to advance cross-border integration and valorise participating countries’ territories and values.**

### Strategy

The new Programme will be structured in **2 overarching objectives declined in 4 thematic objectives and 11 priorities.**

Overarching objectives	Thematic objectives	Priorities
Promote economic and social development	<i>Business and SMEs development</i>	Support innovative start-ups and recently established enterprises, with a particular focus on young and women entrepreneurs and facilitate the protection of their intellectual property rights and commercialization where applicable
		Strengthen and support euro-Mediterranean networks, clusters, consortia and value-chains in traditional (agro-food, tourism, textile/clothing, etc.) and non-traditional sectors (innovative ideas solutions for urban development, eco-housing, sustainable water-related and other clean technologies, renewable energy, creative industries, etc.)
		Encourage sustainable tourism initiatives and actions aimed at diversifying into new segments and niches
	<i>Support to education, research, technological development and innovation</i>	Support technological transfer and commercialisation of research results, strengthening the linkages between research, industry as well as private sector actors
		Support SMEs in accessing research and innovation also through clustering
	<i>Promotion of social inclusion and fight against poverty</i>	Provide young people, especially those belonging to the NEETS and women, with marketable skills
		Support social and solidarity economic actors, also in terms of improving capacities and co-operation with public administrations for services' provision

Overarching objectives	Thematic objectives	Priorities
<p>Address common challenges in environment</p>	<p><i>Environmental protection, climate change adaptation and mitigation</i></p>	<p><b>Water</b></p> <p>Support sustainable initiatives aimed at finding innovative and technological solutions to increase water efficiency and encourage use of non-conventional water supply</p>
		<p><b>Waste</b></p> <p>Reduce municipal waste generation, promote source separated collection and optimal exploitation in particular of organic component</p>
		<p><b>Renewable energy and energy efficiency</b></p> <p>Support cost-effective and innovative energy rehabilitations relevant to building types and climatic zones, with a focus on public buildings</p>
		<p><b>Integrated Coastal Zone Management</b></p> <p>Incorporate the Ecosystem-Based management approach to ICZM into local development planning, through the improvement of intra-territorial coordination among different stakeholders</p>
<p>People to people cooperation as a modality to achieve the above</p> <p>Institutional capacity building as a transversal priority</p>		

# The ENI CBC “Mediterranean Sea Basin” Programme

## Beneficiaries

The programme targets actors from the public and private sector: public authorities, agencies, SMEs, higher education institutions, education/training centres, civil society organizations, NGOs, etc.

## Cooperation Area

The following countries are eligible under the ENI: Algeria, Cyprus, Egypt, France, Greece, Israel, Italy, Jordan, Lebanon, Malta, Palestine, Portugal, Spain, Syria, Tunisia, Turkey and United Kingdom (Gibraltar).

## Budget

Over € 209 million have been granted by the European Union to the ENI CBC Mediterranean Sea Basin Programme for the period 2014-2020.



# MEDNETA future steps

## 1. Promote economic and social development

### 1.A Business and SME development

1.1 Support innovative start-up and recently established enterprises

1.2 Strengthen and support networks, clusters, consortia and value-chains

1.3 Encourage sustainable tourism initiatives and actions

### 1.B Support to education, research, technological development and innovation

2.1 Support technological transfer and commercialisation of research results

2.2 Support SMEs in accessing research and innovation

### 1.C Promotion of social inclusion and fight against poverty

3.1 Provide young people, especially those belonging to the NEETS, and women, with marketable skills

3.2 Support social and solidarity economic actors

Thank you for your collaboration so far!



**NTUA**

**DEPARTMENT OF URBAN AND REGIONAL PLANNING  
SCHOOL OF ARCHITECTURE**

