

Mediterranean cultural network to promote creativity in the arts, crafts and design for communities regeneration in historical cities

1st MEDNETA CONFERENCE- TUNIS

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ACDs Lab Network – PP6

GAIA-heritage

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Cross Border Cooperation



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CROSS-BORDER COOPERATION
IN THE MEDITERRANEAN



REGIONE AUTÒNOMA DE SARDIGNA
REGIONE AUTONOMA DELLA SARDEGNA

This project is implemented by the
National Technical University of Athens – NTUA.

The views expressed in this publication do not
necessarily reflect the views of the European Commission.

Present Partners

- UNESCO Beirut
 - Know-how, Experts & Speakers
- IGA Architecture
 - Space, facilities & support
- Agenda Culturel
 - Communication
- Design for Change
 - Youth training & awareness
- Collectif Kharaba
 - Contact with local population



Potential Future Partners

- Ministry of Culture
- Central Bank of Lebanon
- Kafalat
- Association of Lebanese Industrialists
- Rassemblement des chefs d'entreprise du Liban

- British Council
- Planning Department of the City of Copenhagen
- Institut d'études politiques (Science-Po), Ecole des affaires urbaines

Initial conditions – 6 Stumbling blocks

- **Natural creation of “creative cluster”** in Mar Mikhael, dictated by environment – still informal and lacking structuring
- **No data available** except for surveys conducted by GAIA-heritage
- **Very limited synergies** identified between artists and potential stakeholders
- **Unknown potential impact** on the neighborhood and no development vision through ACDs
- **Lack of adapted support mechanisms** for start-ups and for established ACDS
- **Uncontrolled** urban environment

MEDNETA project achievements as of today

1. Regeneration planning of ACDs

- Mapping of ACDs in partner cities
- SWOT Analysis
- Strategic Vision for economic development of historic cities through ACDs

2. Pilot Urban Intervention

- Increase visibility of ACDs in historic cities
- Engage local population and raise awareness
 - Promote innovative way of heritage conservation

3. MEDFORUM Workshop

- Provide ACDs with tools for development (business, marketing and innovation)

The ACDs Lab Network

We need to set up a **sound form of institutional cooperation** and strengthen developed synergies between partner cities in the project scope of work.

What is the ACDs LAB Network about ?

- An instrument for:
 - Multicultural dialogue
 - Social investment, developing creativity and growth
- Aim: *“Experiment validate and promote innovation through development of synergies, exchange of best practices, transfer of know-how and infusion of new technologies”*

Functioning and development

