



MEDNETA

“Mediterranean cultural network to promote creativity in the arts, crafts and design for communities’ regeneration in historical cities”



Project funded by the
EUROPEAN UNION

“Creativity and Regeneration in Mar Mikhael” GAIA-h SWOT Seminar



**Date: Thursday, July 17th
9:30 to 21:00**

Venue: Brasserie du Levant, Mar Mikhael, BEIRUT

9:30-10:00	Registration	
10:00-10:45	<u>Introduction</u>	
	<ul style="list-style-type: none">❖ Opening❖ Presentation and overview of the MEDNETA Project❖ Presentation of the Results from the MEDNETA GAIA Field Research	<ol style="list-style-type: none">1. Dr. George Zouain (<i>Principal, GAIA-Heritage</i>)2. Professor Sofia Avgerinou-Kolonias (<i>MEDNETA project Coordinator, National Technical University of Athens (NTUA)</i>)3. M. Panagiotis Stratakis (<i>Geographer, Msc, Senior Researcher-GIS Expert MEDNETA</i>)& M. Ioannis Spyropoulos (<i>Urban and Regional Planner, Msc, Junior Researcher MEDNETA</i>)4. Dr. George Zouain (<i>Principal, GAIA-Heritage</i>)



Beneficiary
National Technical University of Athens - NTUA
Greece, Attiki
www.ntua.gr

Project Coordinator
Prof. Sofia Avgerinou - Kolonias
School of Architecture, NTUA
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	❖ Presentation of the MEDNETA Communication and Visibility plan	5. M. Theodoros Giannakopoulos & Mrs. Kyriaki Petousi (<i>Greek Italian Chamber of Athens</i>)
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10:45-12:45	<p>The Creative Economy: Issues of Sustainability in the Context of a Rapidly Changing Neighborhood</p> <p><i>Moderator: M. Ibrahim Nehme</i> (Editor "<u>The Outpost</u>")</p> <p><u>Including 30 Minutes of Q&A</u></p>	<ul style="list-style-type: none"> • Dr. Khater Abou-Habib (Chairman KAFALAT) • M. Emile Nasr (CEO l'Agenda Culturel) • Ms. Sarah Hermez (Principal "Creative Space Beirut") • Mrs. Rosa Abourousse (Principal "Rosa Maria Jewellery") • Ms. Doreen Toutikian (Director, MENA Design Research Centre) • M. Sami Atallah (CEO, Lebanese Centre for Policy Studies) TBC • Prof. Stephen Hill (Economist, Sohar University)
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12:45-13:45	<u>Lunch</u>	<i>Catering provided by Tawlet/Souk el Tayeb</i>
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13:45-14:00	Preliminary Results - Socio-economic survey of Mar Mikhael	<ul style="list-style-type: none"> • Prof. Liliane Buccianti-Barakat (Head of Cultural and Tourism Planning, Department of Geography, USJ) • Dr. Nizar Hariri (Faculty of Economics, USJ)
14:00-16:00	<p>The Mar Mikhael Neighborhood: Arts, Crafts, and Design's Engagement with the Public Space</p> <p><i>Moderator: Dr. Elie Haddad</i> (<i>Dean LAU School for Design & Architecture</i>)</p> <p><u>Including 30 Minutes of Q & A</u></p>	<ul style="list-style-type: none"> • Dr. Mona Harb (Associate Professor Urban Planning, AUB) • M. Serge Yazigi (Urban Planner, head of MAJAL and lecturer at ALBA) • M. Assem Safieddine (Associate Dean, Suliman Olayan School of Buisness, AUB) TBC • M. Nabil Itani (Head, CDR-CHUD WB project)



		<ul style="list-style-type: none"> • M. Mario Khoury (Central Bank, Investment Department) • Mrs. Maria Halios (Owner, Maria Halios Design) • Mrs. Christine Codsí (Partner, Tawlet/Souk el Tayeb) • M. Karim Bekdache (Owner, Karim Bekdache Architecture Studio)
16:00-16:20	Break	
16:20-18:00	Concluding Discussion	<p>Discussion Leader: Georges Zouain</p> <ul style="list-style-type: none"> • H.E. M. Raymond Arayji (<i>Lebanese Minister of Culture</i>) • M. Alexis Loeber (<i>EU, Head of Cooperation Division</i>) • Dr. George Zouain (<i>Principal, GAIA-Heritage</i>) • M. Ibrahim Nehme (<i>Editor "The Outpost"</i>) • Dr. Elie Haddad (<i>Dean LAU School for Design & Architecture</i>) • Professor Sofia Avgerinou-Kolonias (<i>MEDNETA project Coordinator, National Technical University of Athens (NTUA)</i>)
18:00-21:00	Closing Reception <i>Including Live Music Performance by Pim Van Harten + DJ Set by Serge w bass</i>	



EXHIBITION BY

Work and installation by selected the ADCs of Mar Mikhael will be on display throughout the day.

 Rosamaria
jewellery designer

 mh|[®]d
maria halios | design

 atelier nanou

 A130
Architecture.Design **Atelier130**

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space BEIRUT
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The Outpost

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Schizzo



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