1. **Selection of sectors / types of ACDs in each city evaluated as the best suited to the concept of the project.**

The first stage of research in the MEDNETA Project is the recognition and thus the selection of existing dynamic/ potential and/ or traditional/contemporary ACDs sectors/ types in each of the historical cities which are part of their cultural identity/ character. The selection should be consistent with the main idea / philosophy of MEDNETA Project and allows the satisfaction of its basic adjective. More specifically,

"The project specific objective involves supporting contemporary creative arts and crafts (i.e. ceramics, goldsmiths, cloth, tapestry) and design (i.e. fashion, jewellery) to turn these into a leading economic actor that defines the character of historic city districts of Mediterranean cities and guiding their regeneration. On the one hand, MPC cities, where the traditional artistic professions and production is still alive, can offer the 'essence' and 'memory' of traditional products and techniques, becoming a source of inspiration for EUMC cities that over time lost part of their productive base and as a result part of their authenticity. On the other hand, EUMC cities, which have successfully used their heritage and legacy as base for their continuous economic vitality and tourism identity, can share and transfer scientific and technological knowledge, providing strategies to MPC cities to process in small scale their traditional products, using quality assurance practices for manufacturing unique products of local brands" (see Concept Note, p.10).

Another equally important parameter which has to be taken into account is that: there are cases where the type/ character of activities have already been determined through the Full Application Form. For example:

"6.3.1 Workshop in Tunis (special focus on applicability of traditional construction knowhow), 6.3.2 Workshop in Hebron (special focus on design), 6.3.3 Workshop in Beirut (special focus on entrepreneurship of young creators)" (see Full Application Form, p.57).

Moreover, there is the possibility of having chosen a sector (e.g. Goldsmithery) and in the course of research to give more emphasis on a particular type (e.g. young jewelry creators). This situation may arise during the research without having decided in advance (for example occurs as a result of secondary research that has preceding the primary). A sectoral association / connection between the selected sectors/ types of ACDs is not required. However since there is spatial correlation (the location of activities in the historic center of the city is a prerequisite), the aim of the project is to enable future developmental links in order the cultural heritage and tradition work as a "tool" for dialogue but also an economic plus.

2. **Delimitation of the reference area for each historical city indicating potential concentration of ACDs associated with key functions of feedback (e.g. trade / markets, cultural centers, tourist zones, educational institutions, transportation networks and accessibility etc)**

The study area may be the institutionalized historic center of the city (e.g. historical centre of Athens) or a neighborhood / spatial section of the city (e.g. the Velluters neighborhood in the historic center of Valencia). The boundaries of reference can be identified on the basis of a series of specific criteria set by the responsible partner for each city (for example by taking into consideration: the existing legislation framework, the spatial / functional dynamic as a result of the operation of the selected ACDs' activities as well as their interrelations with other directly or indirectly depended functions such as: trade, residence, etc).

3. **Finalization of stakeholders for each city considered as most relevant and reachable for every city and for every sector / type of ACDs**

Universities, research centers, trade and professional associations, museums could be among the most relevant and reachable potential stakeholders. At this point it's important to note that we have to keep in mind that the stakeholders will participate in workshops, solid cooperation partnerships formed between stakeholders of MPC and EUMC countries, lab-network etc. So, the choice should be made on the basis of this logic.

4. **Search for suitable maps and geographic data in order to meet the requirements of GIS.**
   - One database will be developed for each MEDNETA city
   - The database will be developed in open source software complying with the standards set by the Open Geospatial Consortium and ISO TC 211. The metadata will conform to ISO 19115 standard. The quality of data will be evaluated according to ISO 19113.
   - A coding and storing system must be created in order to best manage the data flow from the partners.
   - The information will be formed in separate thematic layers and the fundamental "spatial unit" will be the ACDs. The descriptive data will be associated to these "spatial units" (ACDs).
   - The base maps that will be used are:
     a. Official or available base maps of each country (for the GIS)
     b. Google maps or other (for the WEB GIS)
   - The spatial data necessary are:
     a. ACDs location (feature: points)
     b. Raw material suppliers location (feature: points)

c. Study area of the historic centers and their greater area (feature: polygons)
d. Historic buildings (feature: points or polygons)
e. Points of interest related to the ACDs e.g. museums, archeological sites, high promoted touristic areas (feature: points or polygons)
f. Networks of cooperation between ACDs and stakeholders (feature: lines)
g. Urban planning information e.g. zones of protections (feature: polygons)
h. Road network, infrastructures

So, the requested information from the partners is:

- Available digital base maps of each MEDNETA city
- The above mentioned spatial data (see bullet 6)

5. Phases of Research

5.A. Establishment of a database for each sector / type ACDs per city by recording the quantitative and qualitative (if possible) key features (number, number of employers, facilities, products, techniques, networks, promotion, etc.) obtained by existing studies, surveys or chambers, associations, organizations, ministries etc.

5.B Selection of a sample amongst typical cases of ACDs and stakeholders; At the first stage only for ACDs targeted interviews will be conducted according to a structured questionnaire and to principal axes of research.

Some of the proposed **requirements-criteria** which should be brought together in the sample could be:

- **Frequency of ACDs in each of the 6 MEDNETA cities**
- **Tradition** *(traditional mode /methods of productive process, production of local and traditional products, regeneration of local arts and crafts- preservation of the local cultural tradition etc)*
- **Innovation of the productive process and/or ways/ mechanisms of marketing, promotion, networking and enhancement using new technologies** *(advanced technology in the productive process, advanced technology incorporated in the product and relative patents, investments in Research and Development (R&D) activities etc)*
- **Products and/or ACDs activities with significant route and commercial recognition** *(duration and history of the brand in the domestic or/and international market, recognition and distinction by*

consumers, distribution networks and major markets worldwide, levels of participation in domestic production, etc)

- **A representative sample rate (with qualitative and if possible quantitative criteria) of new creators (e.g. maximum 35 years old) must be ensured in each historical city**

At this point it is necessary to note that: it is recommended the sample to be at least 30 ACDs. In the cases that there are not so many ACDs (less than 30), then is necessary to work with all of them.

Taking the above proposed *sampling criteria* as a "key input" for establishing the basic research framework of investigation, the **main axes of interest** could be:

a. Type/sector of ACDs – General information *(activity / enterprise, location)*

b. Identity of productive category / group *(gender, age, lever of education of the ACDs owner)*

c. Relations with professional bodies/unions *(membership in commercial/craft/art organizations/champers etc, legal type)*

d. Activity's/ Enterprise's origin *(family or local tradition of the activity/enterprise, succession)*

e. Evaluation of activity's/ enterprise's location *(advantages of the location e.g. accessibility to new techniques, cooperation and networking with other ACDs, determination of spatial identity based on the specific identification of the place : site in the urban tissue, levels of relationships with other urban functions etc, disadvantages, level of contentment of the establishment location, urban environment quality)*
f. Activity' s/ Enterprise's production structure *(description of the ACDs sector/type, raw materials, final products, production techniques, cooperation with relevant and complementary activities, integration of innovation and tradition)*
g. Marketing/Trading of products *(distribution routes, markets, problems, methods of promotion, trade with the EUMC and MPC)*
h. Relations with Stakeholders *(universities, research centres, trade and professional associations, etc.)*
i. Quality of final products *(tradition, originality, territorial distinctiveness)*
j. Trends- perspectives - alternatives ideas / proposals to achieve optimization of the utilization

6. Formation of a list of historic buildings in each MEDNETA city

A list of historic buildings will be formed in WP4 for each MEDNETA city, during Activity 4.2.3: Data collection regarding historic building stock related to ACDs in each MEDNETA city. Data of ACDs and historic buildings will be used to compile the city inventory and GIS database as it is stated in the Quantified Outputs of WP4 (p. 10, Description of the Project and its Effectiveness).

So, the following information could be collected for this group of historical buildings:

- Ownership,
- General historic data,
- General environmental data,
- Historic/artistic/architectural/construction values and social impact,
- Construction date,
- Type of uses during building's life,
- General architectural description,
- Building materials,
- Decay & damage,
- Preservation state,
- Possible historic interrelations with the ACDs under examination,

The historic building (s) will be selected for each MEDNETA city from this list, in order to host the open workshops of WP5. The selection of the historic building(s) will be based on the above mentioned collected data, as well as on the two following prerequisites which are stated in WP5 (p. 11, Description of the Project and its Effectiveness):

- The building(s) should be of public property, owned by state, local government or other institutions of the wider public sector.
- The building(s) will be selected based on its location within the urban setting, historical value and representativeness, suitability to host the foreseen activity of WP5 and consent by the owner institution.

The general aim is that this historic building(s), after its rehabilitation (WP5), should reflect the revitalization of selected ACDs and the regeneration of the urban setting that both historic building(s) and selected ACDs are located in. Therefore, a historic building(s) that is or could become and function after project activities, as landmark for each MEDNETA city, should be finally selected.