



NEWSLETTER THE MEDNETA NEWS October 2014

Let's improve the cross-border cooperation among ACDs in the Mediterranean basin.

EDITORIAL



Dear readers, I present you with great pleasure the second newsletter of MEDNETA. In the intervening period there have been several interesting and encouraging for our continuation events. First of all, our partners from the six cities participating in the project carried out successfully 6 different SWOT Seminars, as was scheduled. Each partner managed to give the special touch of each city and to highlight specific problems and prospects.

The opening of the SWOT Seminars took place at NTUA Premises in June 4th and you can read details below. But let me present you briefly the experience we drew during our visit in these cities:

- We are impressed with the attention given by the ASM regarding crafts and arts in Tunis in order to promote it, enrich it with new elements and possible synergies in this direction
- We admired the detailed research done in Valencia on the ACDs and the relationship it is

attempting to be developed between the creators and the traders by the IVC + R

- We saw with lot of attention the visual of GAIA-h for dealing ACDs in combination with the effects of gentrification and receding public space on its ACDs in Beirut.
- We supported the effort of BZU in Hebron to bring together artists with stakeholders so to explore the possible ways to promote ACDs as part of the city regeneration
- We expect a lot of material in the future that will arise from the substantive discussion of the seminar held in Florence and organized by ISIA.

In June, we submitted successfully and on time the first semi-annual report of our project and the comments we received from the Officer, R. Botti were very encouraging. We are excited by his essential comments and provide us with strength and courage for the continuation of MEDNETA.

Henceforth we enter into new activities:

- In a few months we will have completed urban interventions in all cities. In this context, the open workshops are being prepared

intensively in order the products and activities of local ACDs to be promoted.

- The Med-Forum already is being prepared by the BZU and we expect critical conclusions from its application
- The workshops (training programs) will be organized by the MPC cities' partners (BZU, ASM, GAIA-h) will have duration of 3 days. During them, the EUMC partners (NTUA, CRESM, GIC, ISIA and IVC+r) will provide training material for the transfer of experience and knowhow that will be presented by selected professionals, academics and experts.
- Alongside all horizontal activities are in progress such as communication and management of the project. We move together with collegiality and we are confident of the excellent cooperation on new challenges lied ahead.

We deeply believe that each partner has an important role in our project and is an integral link in the chain. Everyone alone but rather together make every effort to support the project and the successful completion of which we are confident.



Association de Sauvegarde de la Médina de Tunis



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The SWOT Seminar in Athens (held in June 4th at NTUA Premises) - entitled "Interactive SWOT Seminar between stakeholders to reset the creativity in the historical center of Athens" - managed to involve all stakeholders of jewelry and clothing industries in a productive dialogue.

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GIC is the Coordinator of WP2 and also participates to WP1, WP3, WP4, WP6, WP7 and WP8. Within this framework GIC continues with the activities related to the role assumed to the MEDNETA Project.

for more information: www.medneta.eu/lorem ipsum



The SWOT Seminar in Florence took place on September 11th and it was fully successful.

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During the month of May, we finished the general report on data collection in Valencia, the stock of historic buildings able to host ACDs, the list of the ACDs participants and stakeholders, and the maps for the WEB-GIS.

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Association de Sauvegarde
de la Médina de Tunis

The Medina reinvented itself throughout its 1300 years as live, craft industry and trade continuously adapt to dynamic socio-economic factors.

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GAIA-heritage has been completing WP4 'Regeneration planning of ACDs' throughout the last few months.

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At the 5th of June 2014 organized a tour for media staff and journalists to visit the traditional crafts factories and workshop in the city of Hebron.

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