



**CAMERA DI COMMERCIO ITALO ELLENICA  
ATENE**

**PP1. Greek – Italian Chamber –  
GIC**

The GIC is Member of the Association of Italian Chambers of Commerce. It posses a strong network of partnerships and it is the most reliable partner of Italian and Greek companies operating in Greece and Italy

GIC is the Coordinator of WP2 and participates also in the WP1, WP3, WP4, WP6, WP7 and WP8. As a Member of The Italian Chambers of Commerce Abroad (CCIE), GIC will provide one Expert to support creative activities and innovative ideas regarding their restructuring and competitiveness as well as promote business networking and dissemination of results with local ACDs stakeholders, local authorities, Chambers, associations and NGOs. The GIC's main aim is to develop and manage the Communication and Visibility plan of the proposed project (WP2). GIC will coordinate the communication actions of each WP of the proposed project in coordination with the Applicant. A GIC representative will take part to the Project Management Board (PMB) and to the Scientific & Technical Committee (STC) (WP1). GIC in coop oration with NTUA will organize the SWOT seminar in Athens. GIC will contribute to the formulation of the communication and dissemination strategies of the MEDNETA observatory (WP3). GIC experts will provide training material for the transfer of experience and knowhow that will be presented in the workshops in the MPC cities (WP6). In collaboration with the WP8 Coordinator (GAIA-h), GIC with CRESM will assist in the process for signing mutual agreements between the parties involved and provide the framework for the cooperation (WP7, WP8).