



ISIA

Firenze

PP3. Superior Institute of Artistic Industries - ISIA

ISIA is a modern school projected towards innovation and focuses on teaching design methodology and practice in its widest terms, ranging from products to communication.

ISIA participates in all the WPs of the proposed project.

ISIA will be responsible for coordinating all project activities that will take place in Florence as well as contact with local authorities and institutions and mobilization of local stakeholders. A ISIA representative will take part to the Project Management Board (PMB) and to the Scientific & Technical Committee (STC) (WP1). ISIA co-organizes with GIC communication actions in Florence for WP4, explained in WP2. ISIA will transfer the knowhow and experience gained by the project running in total to the setting up of the MEDNETA observatory (WP3). ISIA will be responsible for carrying out data collection and survey on local ACD's as well as preliminary data analysis (WP4). ISIA will be responsible to organize the local stakeholders in order to contribute to the formulation of the joint integrated strategy through specially organized workshops and interviews, detailing in parallel the foreseen plans and programs (WP4). During WP5 ISIA will have the responsibility to plan and implement the urban intervention that will take place in Florence. ISIA will provide training material for the transfer of experience and knowhow that will be presented in the workshops of WP6 and a toolkit that will be available online. ISIA's involvement in WP7 is to provide a list of potential stakeholder partnerships that can engage in pilot cooperation schemes identified mainly through the workshops and the MED Forum. ISIA through WP8 will facilitate the contact with local institutions in Florence.